

# **Kingston United Soccer Club**



**2012  
Community Partnership  
Opportunities  
Information package**



# 2012 Kingston United Soccer Club (KUSC) Sponsorship Overview

*Kingston United Soccer Club is a community based, not for profit, volunteer driven organization that offers year round soccer playing opportunities for boys and girls ages 4 to 18.*

*Our Club is located in Kingston Ontario and has 2000 members on over 160 soccer teams. We offer recreational, competitive and development opportunities for all players.*

*The primary focus of our Club is to provide a total, well rounded and positive soccer experience for everyone. Through the guidance of our Technical Director, Carlo Cannovan, the club places emphasis on the technical development of each and every player, coach and parent so that their experience with our club will encourage them to continue their participation in soccer with renewed enthusiasm and a sense of accomplishment.*

*To facilitate as many boys and girls as possible to take part, to keep our costs as low as possible and to offer quality programs we look to corporate and community partners to support us. With your help, we are able to offset registration fees, purchase uniforms and equipment and offer financial assistance through our Community Partners Programs, the City of Kingston "ProKids".*

*Become a partner with Kingston United and we will promote your organization, your products or your services to our athletes, their parents and all other community members who attend soccer games and visit our website.*

*Kingston United is actively working to partner with organizations to bring value and community spirit to the City of Kingston. Your help will enable us to grow our community programs and to continue offering quality soccer to Kingston.*

*Join us by choosing a sponsorship option that meets the needs of your organization.*

**Bring us your sponsorship ideas on what would suit your organization!**

For more information, please contact:

Anne Vincent  
General Manager  
613-531-9760  
gm@kingstonsoccer.ca

## Jersey Sponsor

As a sponsor, you will be able to promote your organization on the jerseys of our soccer teams: U6 to U18 ages on front of jerseys. **Logos are printed on the jersey in one colour i.e. if the jersey is primarily white with a blue accent the logo will be printed in blue.**

### **Single Team Jersey Sponsorship \$300 House League Team**

Your logo or words (8" x 8") are screen printed on the front of all jerseys of a team of your choice, within the age bracket of your choice.

### **Division Age-wide Jersey Sponsorship - \$1000 – 5000 (subject to number of teams)**

Your logo or words (8" x 8") are screen printed on the lower front of all jerseys of all teams in the entire age bracket that you choose to sponsor. There are approximately 6 – 30 teams per age category per division.

### **Club-wide Jersey Sponsorship - \$10,000**

Your logo or words (8" x 8") are screen printed on the upper back of all team jerseys (U6 and up) of teams in the entire club. This represents over 130 House League teams representing over 2000 players playing approximately 1250 games per season.

## Website Recognition – [kusc.ca](http://kusc.ca)

**Sponsors contributing \$1000 or more will receive** year-long recognition of company name, logo and link on the website homepage and under the partner page. Sponsors under \$1000 will receive recognition under our partner page.

## Special Events Recognition

### **Kingston United Soccer Club Volunteer Appreciation Event - \$1000**

You will receive the benefit of being the exclusive recognized sponsor at the KUSC year end volunteer recognition event which will honour the club's volunteers, most of which are parents of players, for their dedication to coaching and to the Kingston United Soccer Club. Your organization can be the title sponsor - gain recognition at the event, hang your banner, and set up a sponsor table.

## Development Programs/Camps

### **Soccer Excellence \$5000**

### **Summer Camp \$2,500**

### **Advanced Development Program \$500**

Kingston United Soccer Club strives to offer long term development options for all of its players. We offer many programs for recreational and competitive programs. Become a program sponsor and have your logo on our promotional materials, logo and link on the new KUSC website homepage at [www.kusc.ca](http://www.kusc.ca). All program participants are supplied with a t-shirt or jersey. Your organization logo can be promoted on the front of the shirt.

## **Coaches Corner – kusc.ca**

### **Sponsor tip of the week for one week \$200**

Our new website will feature coaching tips, drills and the abc's of soccer by our Kingston United Technical Director Carlo Cannovan. Become a sponsor of the Tip of the Week.

## **Gift-in-Kind / Partial Gift-in-Kind**

Gift-in-kind options are the provision of products or services by sponsors to KUSC instead of money. A gift-in-kind can also be combined with money to reach a higher sponsorship level. Gift-in-kind donations will be slotted into a sponsor level based on total cash value.

Minimum value of \$200. A gift-in kind could include:

- Advertising services
- Auditing Services
- Athletic apparel supply or discounts
- Nutritional food items and/or athletic drinks
- Soccer training equipment
- Services to advance the KUSC
- And many others. Bring us your ideas.

**Bring us your sponsorship ideas on what would suit your organization!**

For more information on sponsorships, please contact:

Anne Vincent  
General Manager  
613.531-9760  
gm@kingstonsoccer.ca

# Kingston United Soccer Club Sponsorship Agreement

<b>Date:</b>	
<b>Contact:</b>	
<b>Company:</b>	
<b>Address:</b>	
<b>Postal Code:</b>	<b>Email:</b>
<b>Phone:</b>	<b>Fax:</b>
<b>Sponsorship Level</b>	
<input type="checkbox"/> <b>Single Team Jersey Sponsor (\$300)</b>	<input type="checkbox"/> <b>Club-wide Jersey Sponsor (\$10,000)</b>
<input type="checkbox"/> <b>Age-wide Jersey Sponsor (\$1000 - 5000)</b>	<b>Gender request</b> <input type="checkbox"/> girls <input type="checkbox"/> boys <b>Age Division request</b> <b>Specify:</b>
<input type="checkbox"/> <b>Tip of the Week \$200</b>	<input type="checkbox"/> <b>Volunteer Appreciation Event (\$1000)</b>
<b>Development Programs</b> <input type="checkbox"/> <b>Soccer Excellence \$5,000</b> <input type="checkbox"/> <b>Summer Camp \$2500</b> <input type="checkbox"/> <b>Advanced Development Programs \$500</b>	
<input type="checkbox"/> <b>In-kind Gifts (Minimum \$200) (describe and list value):</b>  	
<input type="checkbox"/> <b>Cash Sponsorship (\$ amount)</b>	

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

If signing up for a level please make cheque payable to:

**Kingston United Soccer Club** and return form.

For more Information please contact: Anne Vincent, 613-531-9760 or

[gm@kingstonsoccer.ca](mailto:gm@kingstonsoccer.ca).

Office location:

1121 John Counter Blvd Kingston ON K7K 6C7