

Kingston United Soccer Club



**2010
Community Partnership
Opportunities
Information package**

2010 Kingston United Soccer Club (KUSC) Sponsorship Overview

Kingston United Soccer Club is a community based, not for profit, volunteer driven organization that offers year round soccer playing opportunities for boys and girls ages 4 to 18.

Our Club is located in Kingston Ontario and has 2000 members on over 150 soccer teams. We offer recreational, competitive and development opportunities for all players.

The primary focus of our Club is to provide a total, well rounded and positive soccer experience for everyone. Through the guidance of our Technical Director, Carlo Cannovan the club places emphasis on the technical development of each and every player, coach and parent so that their experience with our club will encourage them to continue their participation in soccer with renewed enthusiasm and a sense of accomplishment.

To facilitate as many boys and girls as possible to take part, to keep our costs as low as possible and to offer quality programs we look to corporate and community partners to support us. With your help, we are able to offset registration fees, purchase uniforms and equipment and offer financial assistance through one of our Community Partners Programs, the City of Kingston "ProKids".

Become a partner with Kingston United and we will promote your organization, your products or your services to our athletes, their parents and all other community members who attend soccer games and visit our website.

Kingston United is actively working to partner with organizations to bring value and community spirit to the City of Kingston. Your help will enable us to grow our community programs and to continue offering quality soccer to Kingston.

Join us by choosing a sponsorship option that meets the needs of your organization.

Bring us your sponsorship ideas on what would suit your organization!

For more information, please contact:

Anne Vincent
General Manager
613.453.5972
gm@kingstonsoccer.ca

Jersey Sponsor

As a sponsor, you will be able to promote your organization on the jerseys of our soccer teams: U6 to U18 ages on front of jerseys.

Single Team Jersey Sponsorship - \$250

Your logo or words (8" x 8") are screen printed on the front of all jerseys of a team of your choice, within the age bracket of your choice.

Division Age-wide Jersey Sponsorship - \$1000 – 5000 (subject to number of teams)

Your logo or words (8" x 8") are screen printed on the lower front of all jerseys of all teams in the entire age bracket that you choose to sponsor. There are approximately 6 – 14 teams per age category per division.

Club-wide Jersey Sponsorship - \$10,000

Your logo or words (8" x 8") are screen printed on the upper back of all team jerseys of all teams in the entire club. This represents over 150 teams representing over 2000 players playing approximately 1250 games per season.

Website Recognition – kusc.ca

Homepage Banner Ad Sponsorship - \$500

Year-long recognition of company name, logo and link on the website homepage at: www.kusc.ca.

Special Events Recognition

Kingston United SC Volunteer Appreciation Event - \$1000

You will receive the benefit of being the exclusive recognized sponsor at the KUSC year end awards ceremony held in the fall, which will honour the club's volunteers, most of which are parents of players, for their dedication to coaching and to the Kingston United SC. Your organization can be the title sponsor - gain recognition at the event, hang your banner, and set up a sponsor table.

Development Programs/Camps

March Break Camp \$500

Summer Camp \$2,500

Elite Training Fall and Winter Development Program \$5,000

House League Advanced Development Program \$500

Striker Clinics \$500

Kingston United Soccer Club strives to offer long term development options for all of its players. We offer many programs for recreational and competitive programs. Become a program sponsor and have your logo on our promotional materials, logo and link on the new KUSC website homepage at www.kusc.ca. All program participants are supplied with a t-shirt or jersey. Your organization logo can be promoted on the front of the shirt.

Coaches Corner – kusc.ca

Sponsor tip of the week for one week \$125

Our new website will feature coaching tips, drills and the abc's of soccer by our Kingston United Technical Director Carlo Cannovan. Become a sponsor of the Tip of the Week.

Gift-in-Kind / Partial Gift-in-Kind

Gift-in-kind options are the provision of products or services by sponsors to KUSC instead of money. A gift-in-kind can also be combined with money to reach a higher sponsorship level. Gift-in-kind donations will be slotted into a sponsor level based on total cash value.

Minimum value of \$200. A gift-in kind could include:

- Advertising services
- Auditing Services
- Athletic apparel supply or discounts
- Nutritional food items and/or athletic drinks
- Soccer training equipment
- Services to advance the KUSC
- And many others. Bring us your ideas.

Player Recognition

Player of the Week \$125

New this year - Kingston United Soccer Club will be recognizing the most sportsmanlike player of every team each and every week. The coach or manager of the team will make a special presentation by awarding a certificate and prize to the player of the week. Put your logo on this certificate for a team for the entire season.

Bring us your sponsorship ideas on what would suit your organization!

For more information on sponsorships, please contact:

Anne Vincent
General Manager
613.453.5972
gm@kingstonsoccer.ca

Kingston United Soccer Club Sponsorship Agreement

Date:	
Contact:	
Company:	
Address:	
Postal Code:	Email:
Phone:	Fax:
Sponsorship Level	
<input type="checkbox"/> Single Team Jersey Sponsor (\$250)	<input type="checkbox"/> Club-wide Jersey Sponsor (\$10,000)
<input type="checkbox"/> Age-wide Jersey Sponsor (\$1000 - 5000)	Gender request Age Division request <input type="checkbox"/> girls <input type="checkbox"/> boys Specify:
<input type="checkbox"/> Website Homepage Banner Ad (\$400)	<input type="checkbox"/> Player of the Week \$125 <input type="checkbox"/> Tip of the Week \$125 <input type="checkbox"/> Volunteer Appreciation Event (\$1000)
Development Programs <input type="checkbox"/> Elite Training \$5,000 <input type="checkbox"/> March Break Camp \$1000 <input type="checkbox"/> Striker Clinic \$500	<input type="checkbox"/> Summer Camp \$1000 <input type="checkbox"/> Advanced Development Programs \$500
<input type="checkbox"/> In-kind Gifts (Minimum \$200) In-kind (describe and list value)	
<input type="checkbox"/> Cash Sponsorship (\$ amount)	

Signature

Date

If signing up for a level please make cheque payable to the Kingston United Soccer Club and return form. For more information please contact: Anne Vincent, 613.453.5972 or gm@kingstonsoccer.ca.

Kingston United Soccer Club
PO Box 1869 Kingston ON K7L 5J7